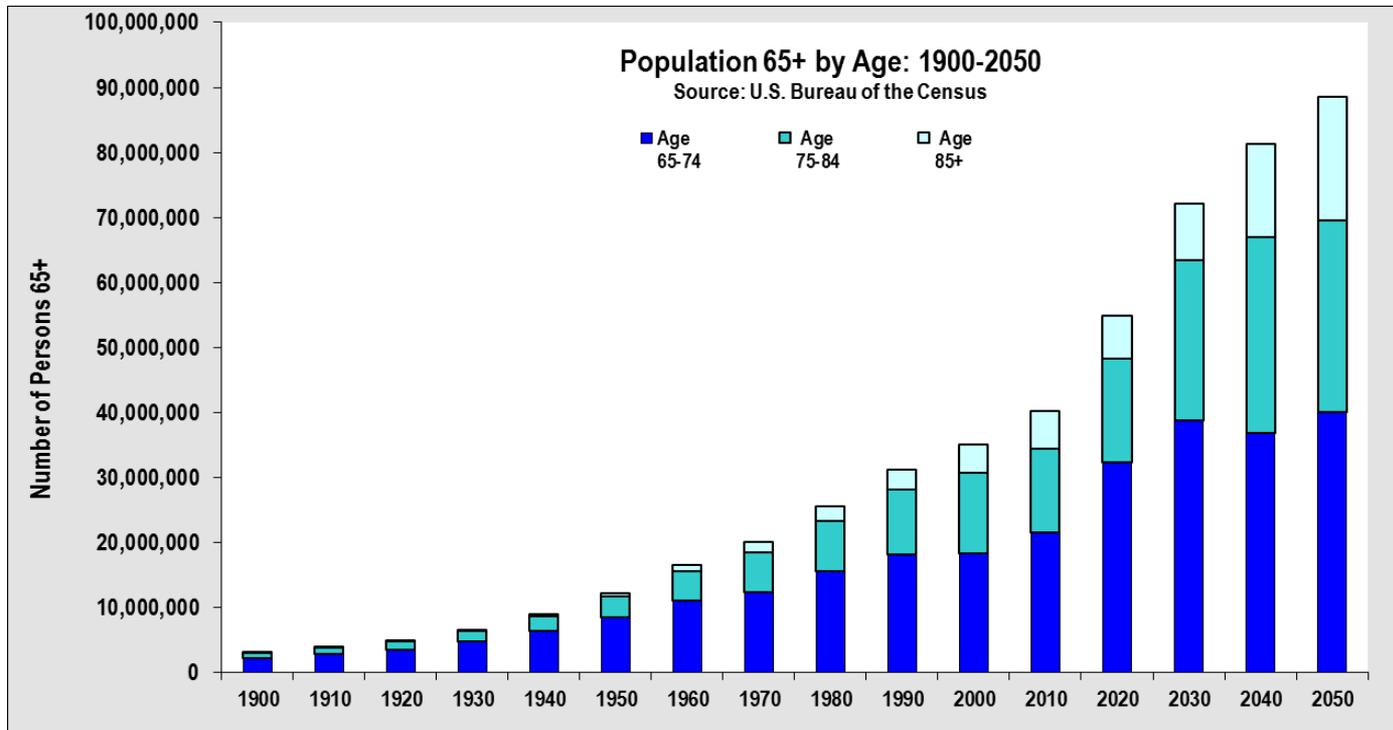




Certifying your Home Healthcare Business

A Growing Market

More than two-thirds (69.1 %) of home health care recipients are over age 65, a population which is growing quickly.



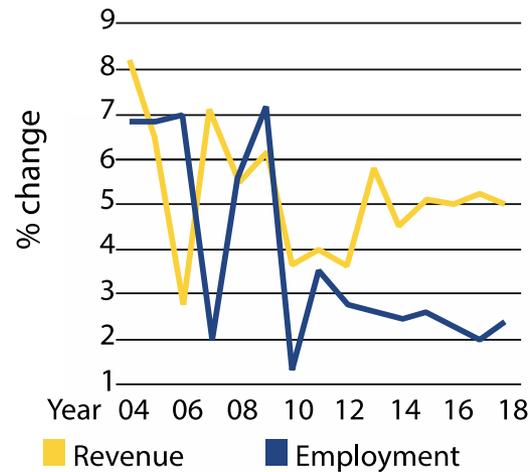
Homecare – A growing industry

Homecare revenues and employment have also been growing rapidly

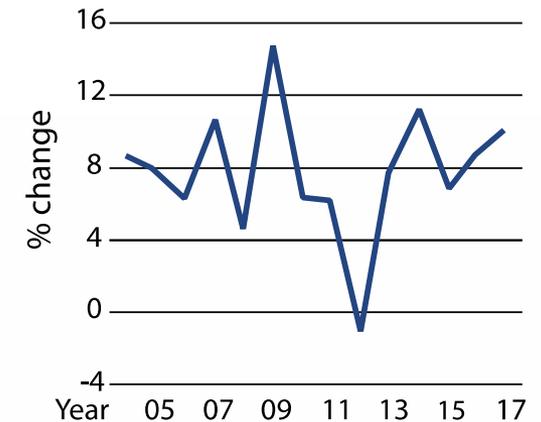
Reimbursement

- As a certified homecare operation, you will see a higher reimbursement rate and will have better access to a growing base of clients.
- Government healthcare payments make up more than 66% of the industry's \$61.6 billion dollar revenue from home based services.

Revenue vs. Employment growth



Federal funding for medicare and medicaid



Why get certified?

Medicare is the leading payment source of payment for Home health agencies, followed by Medicaid

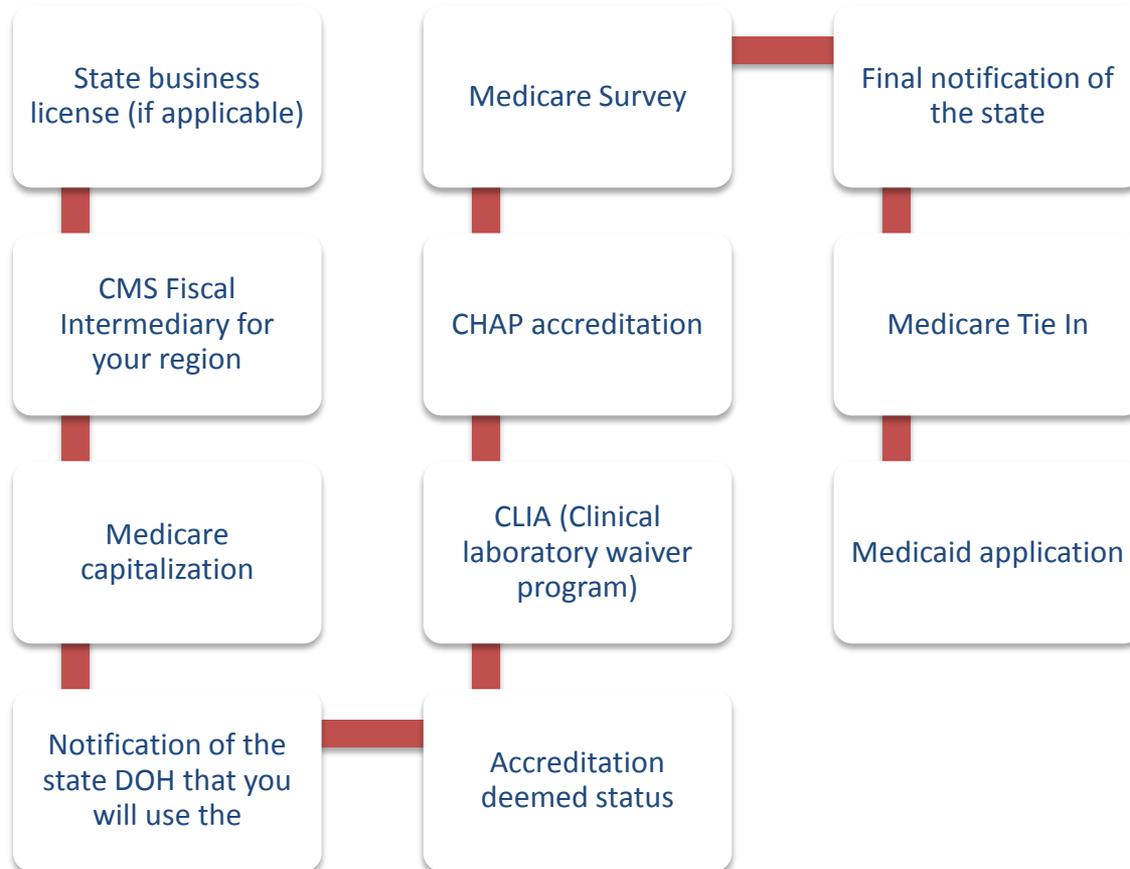
Source of Payment	2007	2008
Medicare	83.6%	84.3%
Medicaid	5.0%	5.1%
Private Insurance	8.5%	7.8%
Other	2.9%	2.8%



The CHHA approval steps

When you partner with certified homecare, we help you cut through the red tape and make the right decisions for your operation.

The Approval Steps:



The non-medical process

We provide licensure support for all your non-medical startup needs, including walking you through the complicated 18-step licensure process



<p>1. The licensure process conduct your initial interview to determine your needs and collect your filing data</p>	<p>7. Policy & procedure manual development (for non franchise clients)</p>	<p>13. Determine type of in service program to be implemented</p>
<p>2. Assist in obtaining surety bond, WC, general & professional liability policies for your agency if you don't already have them</p>	<p>8. Forms development (for non franchise clients)</p>	<p>14. Discuss contractual relationship with outsourced billing company</p>
<p>3. Make contact with your state department of health to determine all the necessary contacts needed for con states or non licensure states to operate a non medical agency</p>	<p>9. Customize all forms (for non franchise clients)</p>	<p>15. Work with outsourced billing company to implement the software (scheduling) computerized system necessary for effective, efficient operations</p>
<p>4. Complete and submit your NPI application (national provider identification #)</p>	<p>10. Collaborate with agency on HR department needs, protocols and processes.</p>	<p>16. Provide a renewal schedule for all licensure/ contracts etc. that require renewal applications/fees</p>
<p>5. Complete & submit CORI provider approval</p>	<p>11. Determine EMR or manual medical record system</p>	<p>17. Provide contract templates or common contractual agreements (this may be edited and changed to your needs) (for non franchise clients)</p>
<p>6. Submit nurse aide registry application (where applicable)</p>	<p>12. Corporate governance review</p>	<p>18. Create "economy of scale" relationships where all our clients are grouped as one to get maximum discounts on products or services necessary to operate</p>